

Branding Designer | Front End Developer

# Portfolio

UI DESIGNS PACKAGE DESIGNS PRINTING DESIGNS POSTER DESIGNS

PERSONAL BRANDING LOGO DESIGNS

A Creative *Front-End Developer* who codes with purpose and designs with soul - branding, UI and everything in between.



**Hello,**

I'm **Muhammed Saheer** – a front-end developer and branding designer from Kerala, India. With a background in multimedia and a love for visual storytelling, I blend design and code to build brands and digital experiences that are both functional and emotionally resonant. My goal? To make every project look good, feel right and tell a story that sticks.

### Experience :

UX/UI & Branding Designer  
The Chandraz, Kondotty  
2024 - Ongoing

### Education :

BA Multimedia  
JDT Collage Of Arts & Science,  
Kozhikode, Kerala

### Lets Get in Touch:

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[www.mywork.co.in/saheer](http://www.mywork.co.in/saheer)

### I bring ideas to life through



#### Design Softwares

Adobe Illustrator  
Adobe Photoshop  
Adobe Indesign  
Canva



#### UX UI

Figma  
Framer  
Shopify

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A decorative graphic consisting of several overlapping, swirling red lines that form a circular, abstract shape, positioned to the left of the main title.

# Personal Branding

This is a collection of my personal branding works, created as part of my exploration in branding and layout. Through these projects, I experimented with different styles and approaches to improve my design skills.

LOGO

BUSINESS CARD

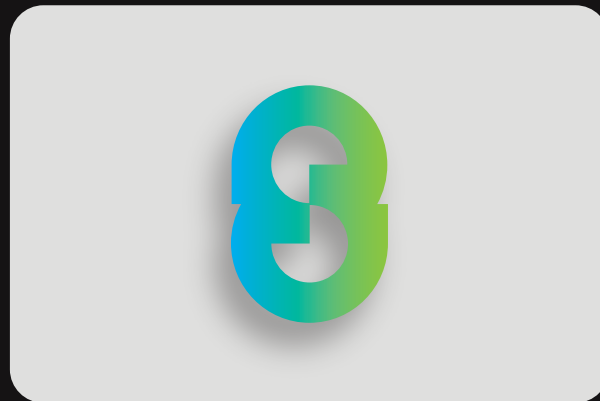
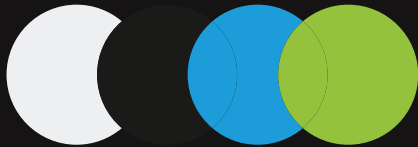
ENVELOPE

LETTERHEAD

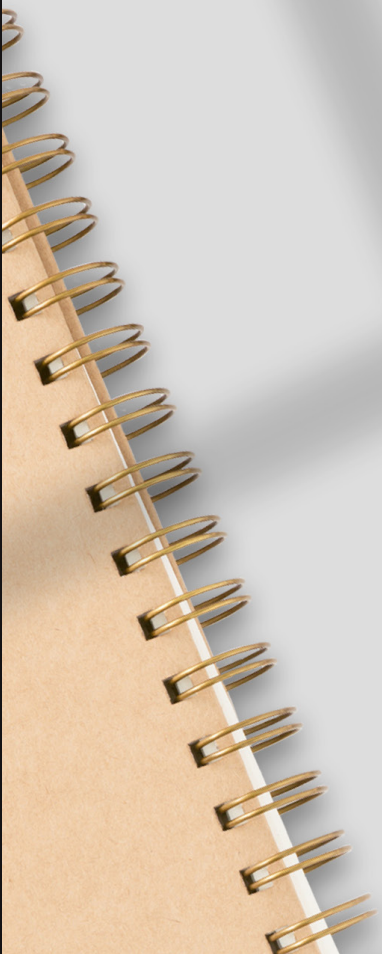
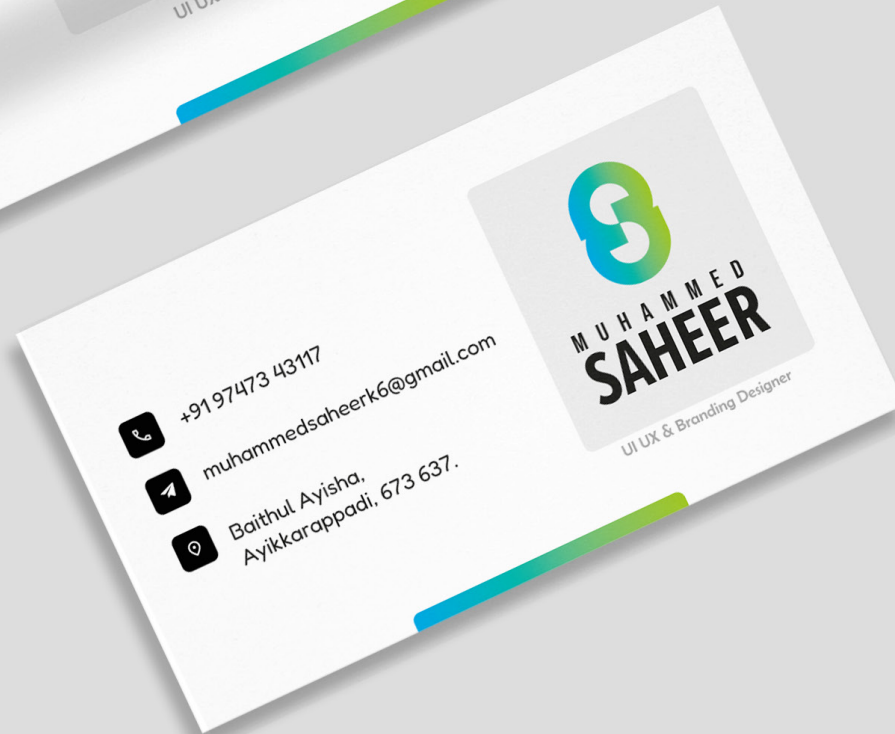
PERSONAL BRANDING / LOGO



UI UX & Branding Designer



PERSONAL BRANDING / BUSINESS CARD



# PERSONAL BRANDING / ENVELOPE



# PERSONAL BRANDING / LETTERHEAD



UI UX & Branding Designer



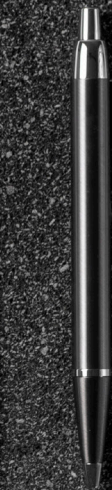
+91 97473 43117



muhammedsaheer6@gmail.com



Baithul Ayisha, Puthoopadam, Ayikkarappadi P.O, Malappuram, Kerala, India 673 637.





# Package Designs

This is a collection of packaging design works, including snack packets, shopping bags, beauty product boxes, pizza packaging and other packaging concepts made for design practice and exploration.

[BINGO](#)

[ADDRESS](#)

[PONDS](#)

[TITAN](#)

[DEEPSLICE](#)

# Bingo Hot & Spicy Korean Nachos

## Brief :

This Bingo! Hot & Spicy Korean Style Nachos package design was recreated as a reference for learning. It uses bold red and black colors, chili graphics and sharp fonts to emphasize its fiery taste, while keeping the layout, colors and details consistent with the original.



# Address Apparels

## Brief :

This shopping bag design for ADDRESS Men's Apparel was created as a reference for learning. It features a rich maroon base with golden typography, giving a modern and luxurious feel while reflecting the brand's global presence.



# POND'S magic

## Brief :

This design for Pond's Magic Talc uses a soft lavender theme with floral and butterfly elements to create a fresh and elegant look. I made it by taking reference from the original design as a practice piece for learning, keeping it simple and attractive.



# World Of Titan

## Brief :

This Titan shopping bag design combines elegance and simplicity with a white base, watch-inspired patterns and both sides displaying Titan's sub-brands. I recreated it by referencing the original design as a learning practice to understand layout, branding and luxury styling.



# Deepslice Pizza Box

## Brief :

This Deepslice pizza box stands out with its bright red color and bold branding. The design features a pizza slice logo, product details and eco-friendly symbols. With sturdy handles and app information, it combines style, convenience and modern appeal.





# Printing Designs

This is a collection of printing design works, including brochures, flyers, business cards and other marketing materials created for both personal and client-based projects.

WAGON'R

STARCARE

GREENBAGS

TRENDS COUPON 1

NUTRIDUBBA

V-GUARD

TRENDS COUPON 2

VIDYAPOSHINI

# Wagon'R Brochure

## Brief :

This is a clean and engaging A4 brochure design for the Maruti Suzuki WagonR, created as a reference for learning. It balances visuals and content to highlight the car's looks, comfort, technology, performance and safety in a simple and attractive way.



# Starcare Tri-fold

## Brief :

This is a trifold brochure design for Starcare Hospitals that I used as a reference for learning and practice. It showcases different health checkup packages with prices in a clean, structured and professional style, making the information easy to read.



# Green Bags

## Brief :

This Green Bags brochure uses a clean green-and-white theme to showcase eco-friendly products, the brand's mission and benefits of sustainability in a clear, modern and engaging way.



# Trends Coupon

## Brief :

This is a discount coupon design by Trends, using a bold red theme with clear typography to highlight the offer. The front showcases the discount and brand, while the back includes terms, barcode and details. I recreated it by referencing the original design as a learning practice.



# Nutridabba Brochure

## Brief :

The Nutridabba brochure uses a fresh green theme to reflect health. It showcases diet plans for kids, fitness, health and corporate needs. Vibrant images and clear text promote simple, nutritious eating.



*Select Your  
Food  
Preferences*

Order your sample meal today at  
[www.nutridabba.com](http://www.nutridabba.com)

ANDROID APP ON  
Google play

[info@nutridabba.com](mailto:info@nutridabba.com)



*Schedules, meetings,  
Deadlines and chores?  
Always keep up with calorie scores  
Delivering a fill of nutritious gourmet  
Your Nutridabba is on its way!*

*Nutridabba offers wholesome breakfast,  
lunch and dinner meals right at your  
doorstep. Subscribe to a daily diet plan  
and let our expert nutritionists and certi-  
fied chefs design a perfect personalized  
meal for you. Indulge in sumptuous deli-  
cious meals packed with proteins, good  
fat and nutritive carbs.*



So what are you waiting for?  
Begin your long pending diet today!



**5 Simple steps to  
a daily nutritious diet**

**Choose  
your diet plan**

 <p><b>Kiddie Munchies</b> Nutritional food for kids</p>	 <p><b>Pound Buster</b> Weight-loss diet</p>	 <p><b>Flabs to Abs</b> Protein diet for fitness enthusiasts</p>
 <p><b>Diabetes Dare</b> Diabetic diet</p>	 <p><b>Fit and Fab</b> General wellness plan</p>	 <p><b>Corporate Cart</b> Daily meal options for corporates</p>
 <p><b>Health Healer</b> Personalized menus for critical health issues</p>	 <p><b>Food On Demand</b> Healthy fast food served on demand anytime of the day. Choose from a wide range of burritos, pastas, sandwiches, rolls and more.</p>	



# Trends Coupon

## Brief :

This is a coupon design by Trends, featuring a clean blue and white theme. It highlights the coupon code, website and validity, while the back explains redemption and terms & conditions. I recreated it by referencing the original design as a learning practice to understand layout and brand presentation.



# Vidyaposhini Celifesta 25

## Brief :

This is the cover design of a bi-fold annual card for Vidyaposhini ALP School's 25th Annual Day - Celefiesta. It uses cultural dance visuals with a clean, modern layout to reflect tradition and celebration.





# UI Designs

This is a collection of user interface design projects, including website and app layouts designed with a focus on clarity, usability and visual consistency.

[PORTFOLIO](#)

[DECSHOP](#)

[BLUESBAND](#)

[KOYENCO](#)

[APPLE](#)

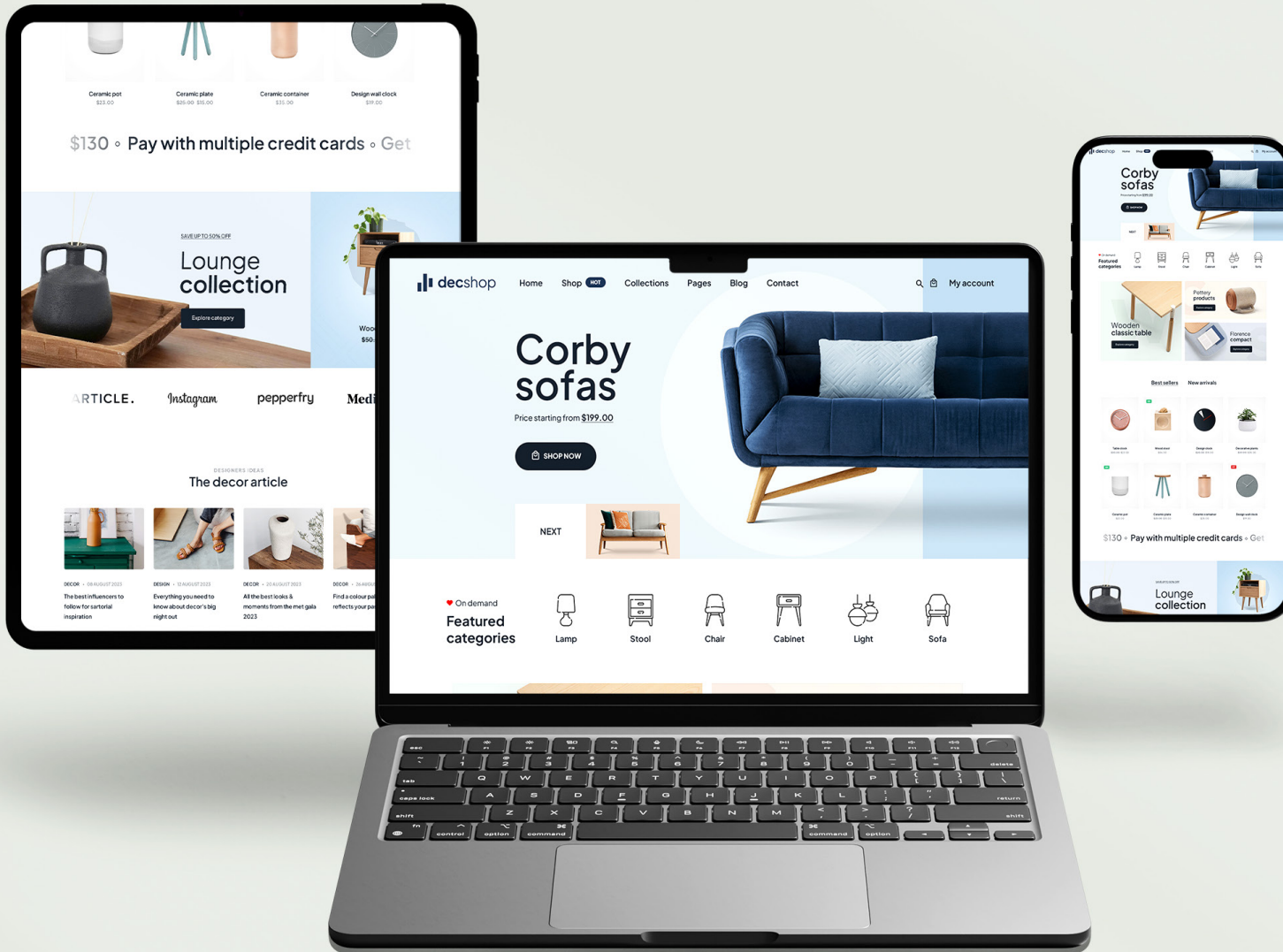
[BYTEPURSE](#)

[HAVA](#)

[WATCH PALCE](#)

[FEETON](#)

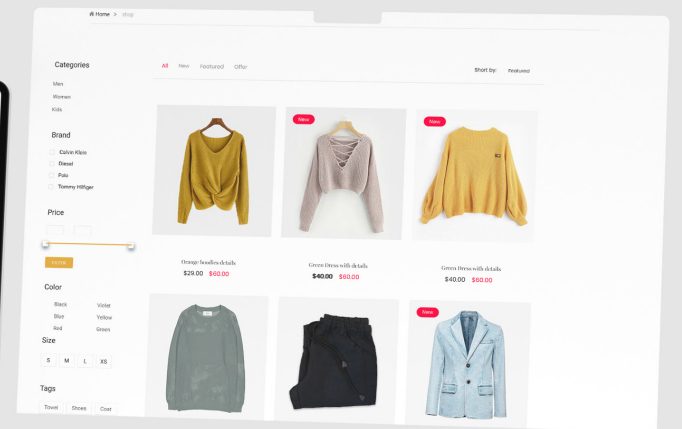
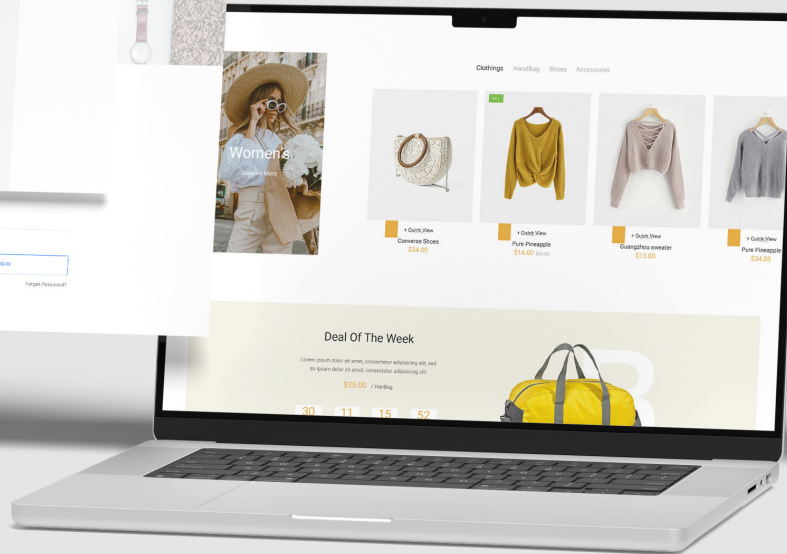
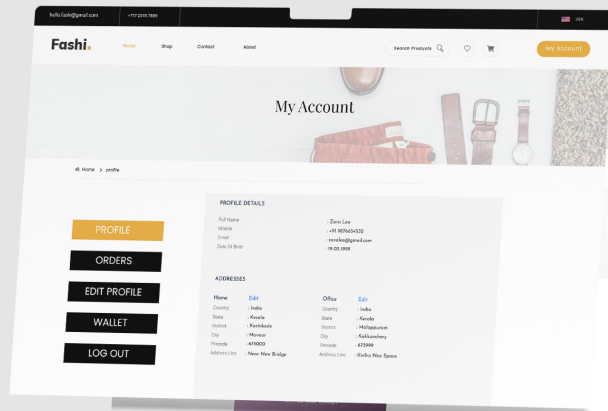


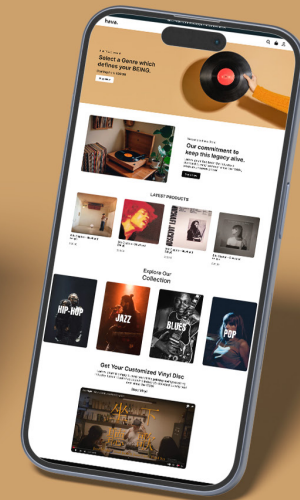
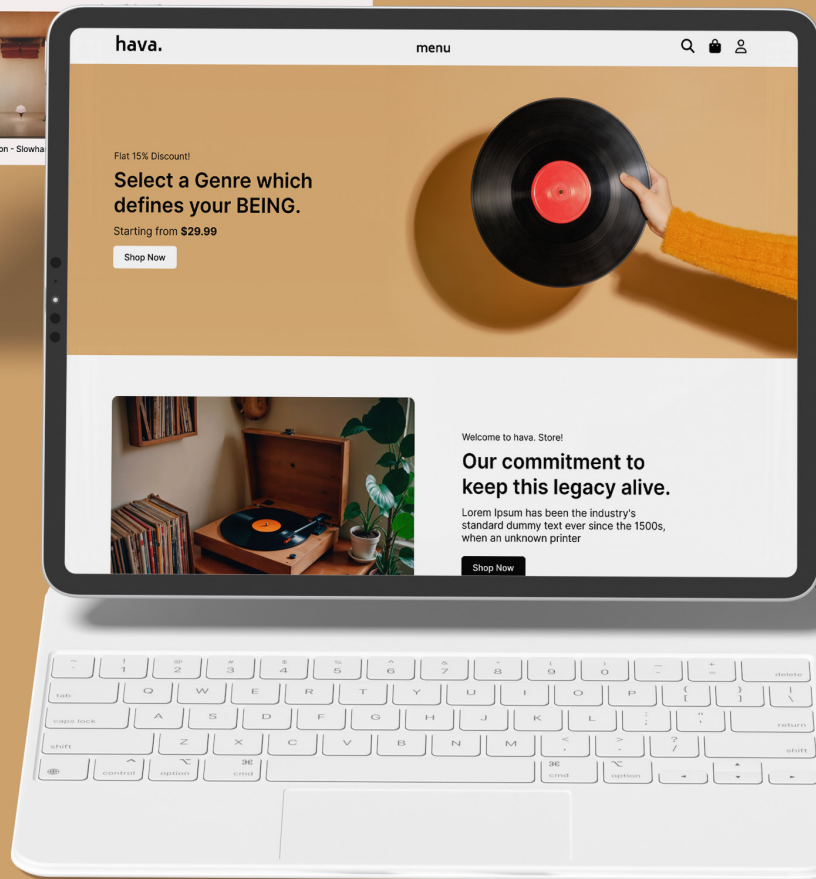
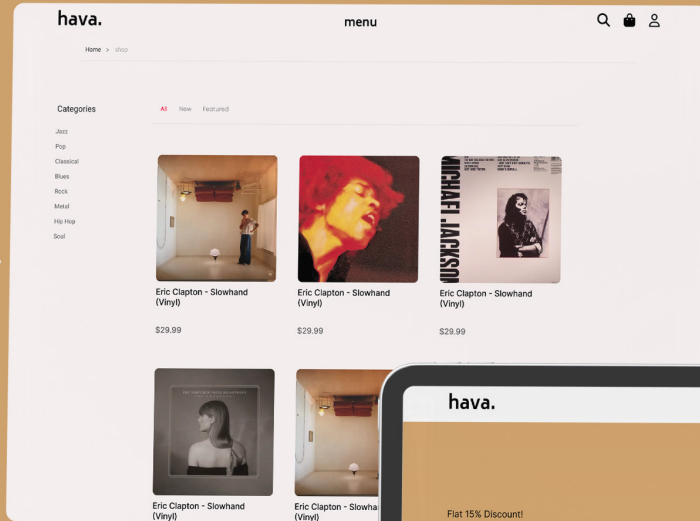


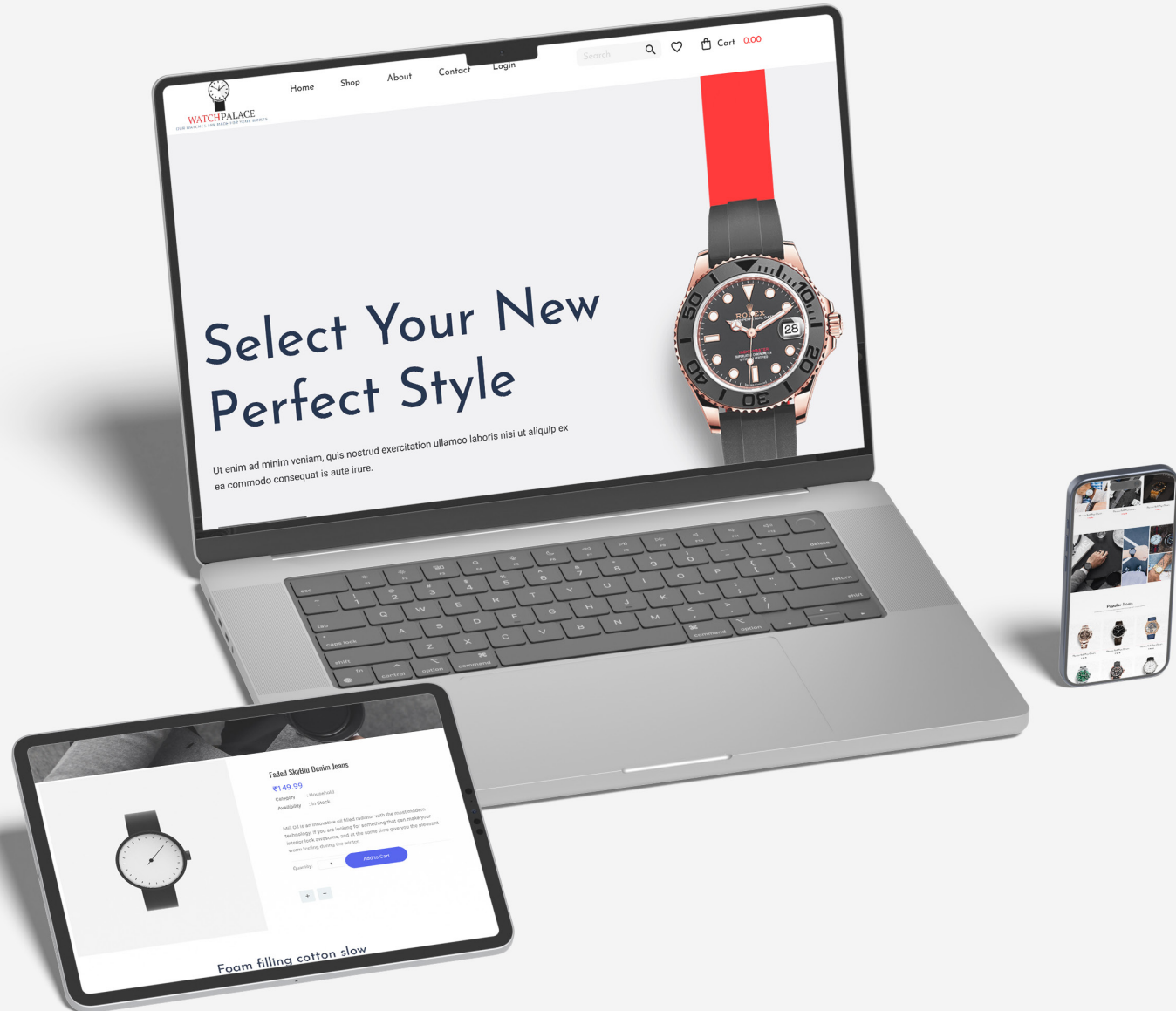


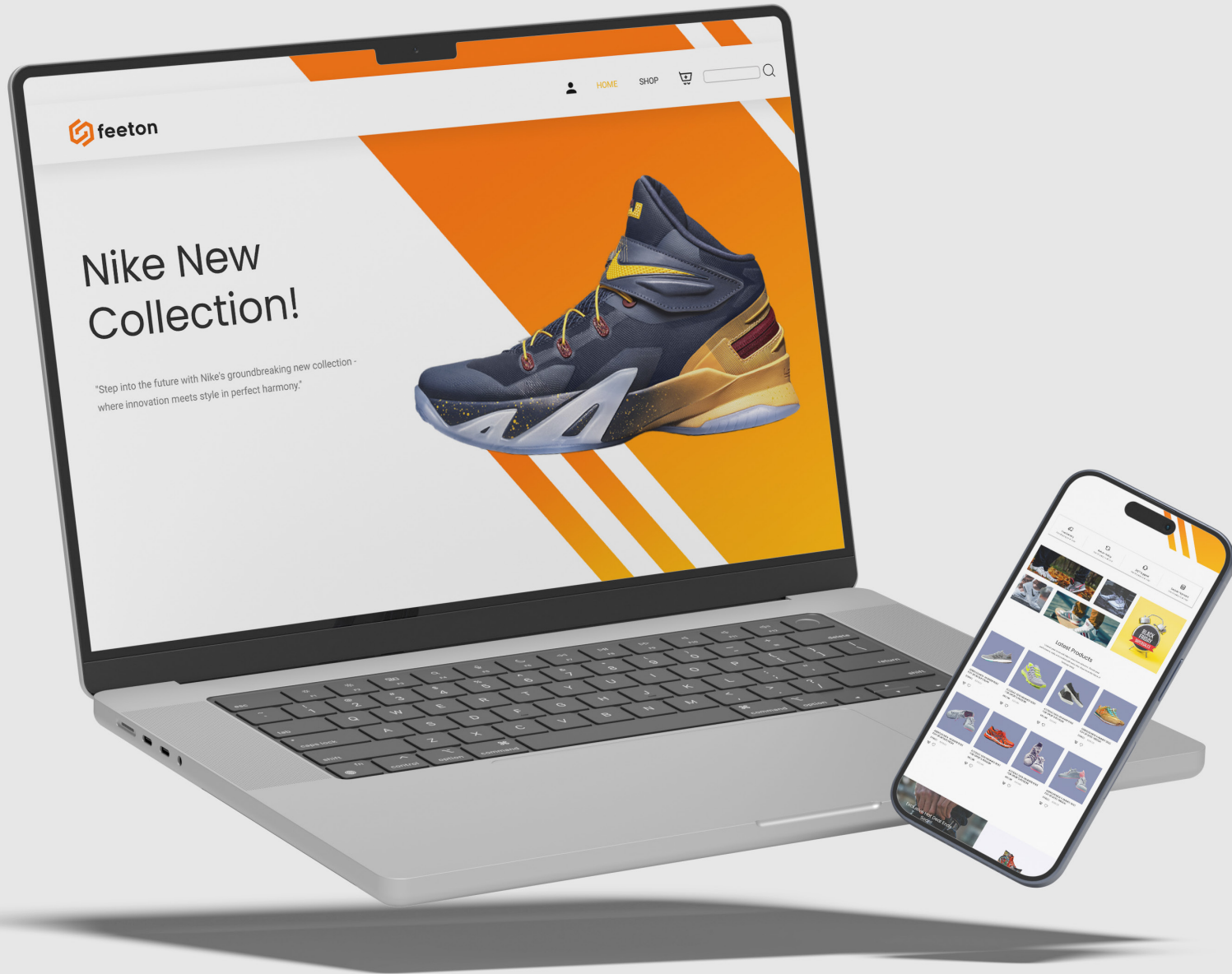














# Poster Designs

This section showcases poster design explorations, featuring creative layouts, event posters and promotional visuals made for different concepts and themes.

MCDONALD'S

WOODLAND

# McDonald's Poster

## Brief :

This is a recreated McDonald's poster made for study. It celebrates the brand's first year in Bangalore, thanking customers with the message "I'm lovin' it" and using McDonald's bright red and yellow design.



# Woodland Poster

## Brief :

This is a recreated Woodland poster was made for World Environment Day. It shows a Woodland shoe blending with nature elements like plants and a meerkat, promoting care for the environment. The tagline "Shoe them some love" encourages love and protection for wildlife and the planet.





# LogoFolio

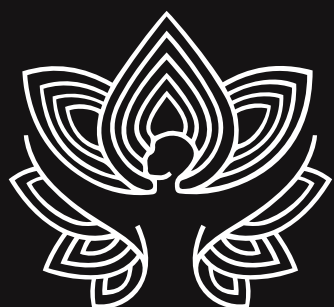
This is a collection of my logo design works, created as part of my exploration in branding and visual identity.

KHADI CARE

# Khadi Care

## Brief :

This Khadi Care logo blends tradition and modernity with a lotus-inspired design symbolizing purity and natural care. The earthy tones and clean typography create a professional, authentic and nature-focused brand identity.



#c89048



#4d8c69



#fcfcfc





# Thank You

Thank you for scrolling all the way down here !  
Let's connect and bring new ideas to life.

Lets Get in Touch

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